

# GREAT BRITISH BRANDS

2018

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# NATALIA MIYAR ATELIER

*Miami luxe meets British craftsmanship at this boutique London studio, creating a powerhouse of creativity*

‘A conduit of creativity’ is what Natalia Miyar calls the Atelier that she set up in 2016, an international interior architecture practice comprising architects, interior and furniture designers and sourcing experts who provide a holistic approach to realising effortless comfort and luxury in the homes of clients. Using its international experience in residential design, the team originate immersive, sensory experiences to create homes that are as wonderful as they are liveable.

Natalia Miyar herself is a trained architect, and she practised for six years in Miami where she was brought up by Cuban-American parents. Her style reflects her training – her interiors are founded on a deep understanding of space and reflect her passion for travel and her cultural heritage coupled with an architectural background and intuitive love of colour, craft, art and beauty. ‘Colour plays a key part in my work,’ explains Natalia. ‘It helps to anchor a project with an individual identity and sense of place.’

The natural world is another strong influence, and Natalia often works with earthy tones of sienna, ochre and black paired with sculptural works and organic shapes and materials to bring a grounded glamour to a scheme. ‘Where a project requires an injection of energy,’ she says, ‘we bring in my favourite bright blue shades of sea and sky with the bold, lush green of tropical plants and pops of playful keynotes, reminiscent of vibrant cityscapes.’

*Natalia’s interiors are founded on her deep understanding of space and reflect her passion for travel and her cultural heritage coupled with an architectural background*

Natalia also embraces an effortless luxury in her interiors, not shying away from embracing and loving beauty in all its forms. And no project is complete without well-chosen art to bring an interesting narrative and personality to a space. ‘I use my experience and personal passion to open up the art world to clients,’ Natalia says, ‘and help to create a starting point for their collections, which I hope will become a lifelong interest.’

All of this speaks volumes about the Atelier’s relationships with its clients. As the name of the studio suggests, they lean towards creative collaboration, an integrated approach and devotion to creating homes. The Atelier does not have a house style because Natalia would rather help clients find their own decorative identity. ‘It’s an intimate process,’ she explains, ‘and there’s no space more intimate than home.’

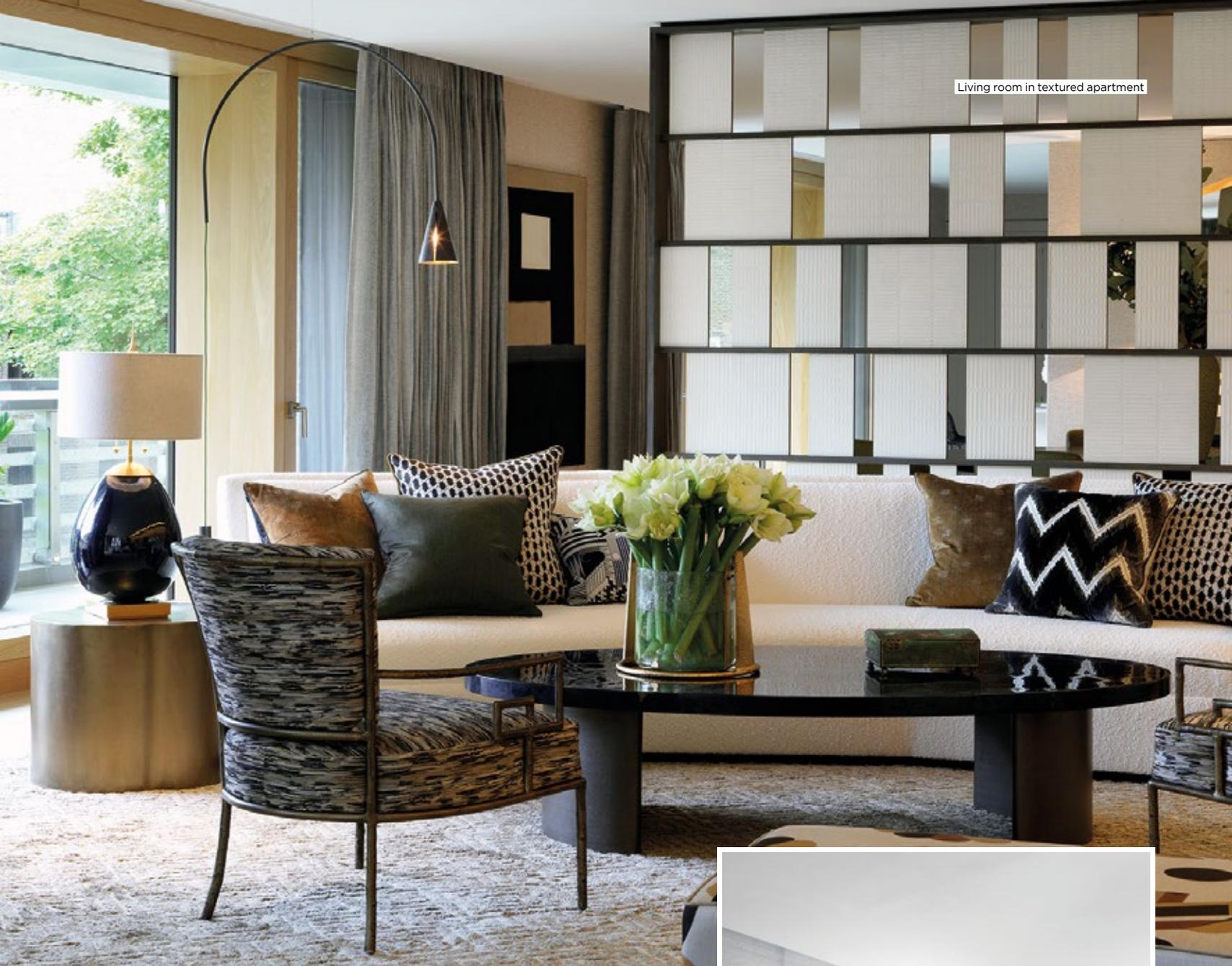
Current projects include a private



Master bedroom in contrasting apartment



Natalia Miyar



Living room in textured apartment

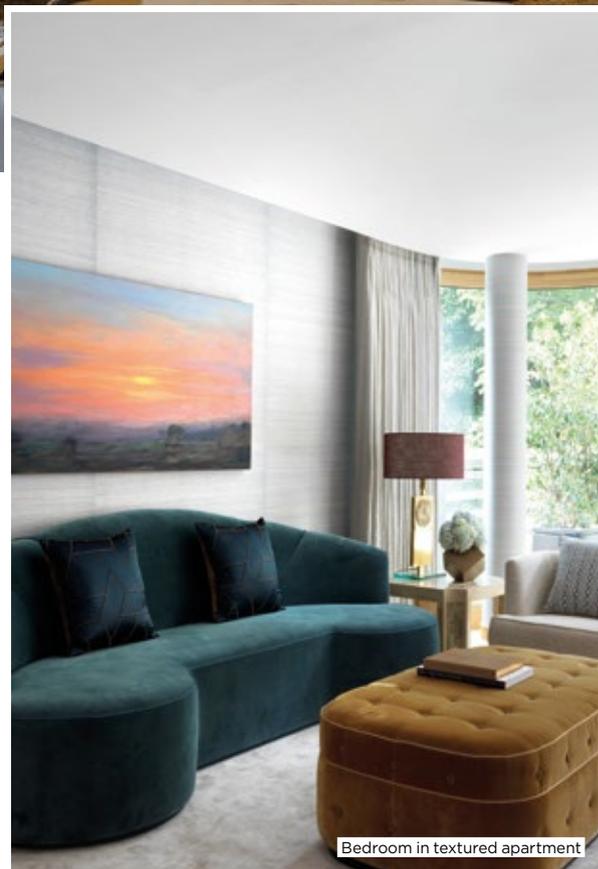


Entrance in contrasting apartment

residence in Regent's Park, a large home in Holland Park, two penthouses in Knightsbridge and a beautiful apartment overlooking the river in Chelsea. Reflecting its international outlook, Natalia Miyar Atelier is also working on a stunning home on the coast in Miami and a secluded villa in the hills of Ibiza.

Projects may vary in style, size and location but they are bound together by an understanding of pattern and texture in a luscious interplay of layered materiality, tactility and proportion. Natalia

Miyar's interiors are infused with handmade, tactile objects to create serene, storied spaces. It's no wonder then that the Atelier has gained such a big reputation in such a short time.



Bedroom in textured apartment