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NATALIA MIYAR ATELIER

Interior design and architecture practice creating sensory and liveable homes



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Natalia Miyar Atelier is an interior design and interior architecture practice based in London's Chelsea, which focuses on luxury residential projects worldwide. From London to Miami, the atelier creates immersive, sensory experiences: homes as wonderful as they are liveable, with the expression of each client's individuality at their heart.

The business was founded by Natalia Miyar, who was a practising architect in Miami and a lecturer at the University of Miami School of Architecture. She moved to Britain in 2007, working at two major London design firms before launching her eponymous brand in early 2016. In May 2018 she was named one of House & Garden magazine's Top 100 Designers.

Renowned as being a vibrantly creative spirit, Natalia draws inspiration from nature, natural materials, travel and fashion – especially the unexpected play between contrasting materials. When she first moved to Britain, she was struck by the effortless, authentic style and timeless quality of design she encountered: 'These are elements that we aim to bring to our work, blending comfort and

practicality with glamour. I love to celebrate British heritage, tradition and craftsmanship, and we then add to that our unmistakably cosmopolitan outlook and an international flavour.'

The atelier's approach is holistic, with much of the work starting as interior architecture, crafting of a space from layout to finishes, balancing the art and science of designing an interior space. 'If a space is beautifully dressed but it doesn't work,' says Natalia, 'it isn't a beautiful space. Substance and style need to work together – there shouldn't be a compromise between one and the other. Essentially, we craft the space first. If the space is wrong, no one will care if the cushions are beautiful.'

This ability to weave style with comfort was demonstrated by a recent private commission to create a media room. Inspired by two of Natalia's favourite artists, El Anatsui and Gustav Klimt, the room was designed around a palette of opulent jewel tones and a depth of texture, contrasted with natural materials. The atelier worked closely with two British brands: LuxDeco for bold geometric furniture and accessories, and specialist artisan Fromental,

who created a sumptuous, hand-painted, hand-embroidered metallic velvet to upholster the walls and ceiling. The effect was a precious cocoon of colour and tactility, the ideal place to curl up in decadent comfort. 'From the initial concept to the finishing touches, this one-off installation represented our commitment to creating memorable, one-of-a-kind interiors,' she says.

Natalia Miyar Atelier's dynamic progress was given further impetus during 2018 with international projects in Spain, Kenya, Switzerland and a number in the US. To meet the demand, Natalia is gearing up to open an outpost of the atelier in Miami.

'There's an effortlessness to design in Britain which brings great contrast to the audacity and boldness found in American design. Working between the two cultures is fun. For me, they perfectly inform each other.'

Famously collaborative, sharing ideas, offering support to industry colleagues and flying the flag, Natalia says, 'I am passionate that the interior design business should generate the same global buzz that British talent enjoys in other industries.'



CLOCKWISE FROM LEFT: Hockney-inspired sofa in the master bedroom of the Textured apartment; living room in the Refined London villa; master bedroom in the Refined London villa